ECONOMIC DEVELOPMENT REPORT – OCTOBER 2019

Planned and Proposed Upcoming Economic Development Projects

1. Official opening ceremony for Van Buren Hall

Promotion

1. Continued restocking display of Native Son brochures at bandstand, Martin Van Buren statue, tourist information stand at Samascott's Garden Market, and Martin Van Buren National Historic Site.

2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, IMBY.com, and Instagram.

Historic Kinderhook Walking and Bicycling Tour Brochure

- 1. Grant Awarded for brochure redesign and rebranding: June 12, 2019 Total Project: \$2,750 Grant Award: \$1,375.
- 2. Multi-stage content revisions and additions with village historian Ruth Piwonka completed.
- 3. Preliminary content run and first-phase design completed.
- 4. Village Beautiful photos selected with Ruth Piwonka and scanned at Curtis Printing.

Community/Business Outreach

- 1. Continued liaison and social-media promotional efforts with new businesses, including Saisonnier and Unique Nutrition.
- 2. Met with Heather of Unique Nutrition for selection of historic photos of Kinderhook from Village Beautiful for display in shop.
- 3. Invited existing businesses to submit photos for Instagram promotional posts.
- 4. Met with representatives of Columbia County Economic Development Corporation and Paul Calcagno to visit 5 Hudson Street available for lease.
- 5. Continued liaison with Paul Calcagno, Jim Dunham, and Rob Fitzsimmons about time frame and scheduling concerning boundary line adjustment at 3 and 5 Broad Street.
- 6. Received documents from DEC through FOIL Request on empty lot on Chatham Street. Reviewing/comparing village file and FOIL documents.
- 7. Liaisoned with area business looking for new location and Great Lengths owner with information about possible space in Great Lengths.
- 8. Contacted property owner to obtain details about lease available for Chatham Street former Lynn Strunk realty office.
- 9. Liaisoned with individual seeking space for a jewelry design studio/retail outlet concerning availability of Chatham Street commercial space.
- 10. Attended Planning and Zoning Board, as well as Historic Preservation Commission, meetings.

Sister City Project – Buren in the Netherlands

- 1. Continued follow up with Buren on expanding connections between the two communities.
- 2. Continued postings on Kinderhook-Buren Facebook page to share Kinderhook news with Buren and encourage Dutch tourism to Kinderhook.
- 3. Spoke with Walter Braamhorst, a Dutch producer who is proposing a traveling multi-media exhibition about Martin Van Buren (referred by Sophie Doornmaalen of Consulate of the Netherlands in New York City). At his request, composed a letter of support from Village of Kinderhook to be submitted in support of a grant sought by Walter Braamhorst from the Dutch government for the Martin Van Buren project.

Grant Availability

- 1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.
- 2. Distributed relevant grant notifications to local non-profits and Climate Smart Task Force for their consideration.
- 3. Recommended Berkshire Taconic Community Foundation Grant for future Kinderhook Creek Heritage Water Trail signage. (Due: March 2020)
- 4. Researched America Walks Community Change Grants.

Municipal Parking Lot Lighting Project

- 1. Awaiting finalized easement from property owner Cecchini for 3 Hudson Street in order to order fixtures.
- 2. Followed up with postmaster on easement at 3 Hudson Street.

Kinderhook Creek - Hudson River Valley Greenway Water Trail Grant

- 1. Awaiting grant decision in December 2019 for LWRP (Local Waterfront Revitalization Plan).
- 2. Met with Ted Kolankowski, Daniel Theobold (both of Barton & Loguidice), Jim Dunham, Mayor Diane Argyle, and Ron Rich to discuss Hudson River Valley Greenway grant selection and project goals.
- 3. Water trail grant for \$10,000 of \$20,000 project cost for design, planning, and construction of two kayak launches at River Street Park in Valatie and Hudson Street Landing in Kinderhook to be completed by Barton & Loguidice. Due: November 8, 2019.

Mills Park

1. Met with Sigrid Gray and Michael Allen to discuss revised Mills Park redesign plan.

Van Buren Hall

- 1. Van Buren Hall committee met with architect Greg Merryweather to review design proposals based on committee initial feedback. Greg Merryweather presented three proposed elevations for discussion.
- 2. Committee agreed on one design direction.

- 3. Gregory Merryweather to present a contract to Village Board for second stage of design preparation, to include details that will aid in obtaining project cost estimates.
- 4. Contacted Fred Schroeder of Schroeder Arts to request his assistance with developing a vision statement about the Van Buren Hall project for use in presenting the project for grant support.